

Jordan Skiff

Represents: The interests of persons who are engaged in the practice of urban and community forestry

City of Sheboygan

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Jordan Skiff grew up in Neillsville, WI, a small town in western Wisconsin surrounded by county forests. He graduated from the University of Minnesota with a degree in Electrical Engineering, and spent five years as an active-duty Air Force officer in North Dakota. His work in civil engineering squadrons led to public works jobs in Sparta and Fond du Lac from 2000 to 2020. In those roles, he saw firsthand the great asset that the urban forest is to our communities, but also the budgeting and staffing challenges that are found in managing urban forests. Recognizing the threat that the emerald ash borer brought to our cities—especially those with a high percentage of public ash trees—he worked to have a management plan implemented in Sparta and to secure a significant decade-long budget increase in Fond du Lac to combat this pest. He was invited to join the Wisconsin Urban Forestry Council in 2011, bringing the perspective of a public works official in a small, western Wisconsin town. He served as Chair of the UFC from 2017 to 2019, and has been heavily involved in an issue group focused on promoting the use of trees and green infrastructure in managing stormwater. In 2018, he was appointed to be the urban forestry representative on the Wisconsin Council on Forestry. He serves as the chair of a COF subcommittee focused on promoting the use of forest products.